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Software Earnings' 10th Annual Executive User's Conference a Success *- Banks discuss technology, future of payments, enjoy Florida sunshine -*

MEMPHIS, Tenn., June 12, 2008 – Software Earnings, Inc., a leading developer of check and image processing technologies and services for the financial industry, hosted its 10th Annual Executive User's Conference May 4 to May 6 at the Sandestin Golf and Beach Resort. Software Earnings welcomed client banks varying in asset size from \$1.6 trillion to \$200 million, vendor partners, prospects and staff to the educational forum.

The conference opened with keynote speaker Fred Herr, senior vice president of Retail Payments Office for the Federal Reserve Bank of Atlanta. Herr discussed the future of check payments, barriers to complete electronic payments processing and how bankers can reduce costs by investing in imaging systems and removing paper checks from circulation.

"Banks are facing an increasingly electronic payments environment," said Larry Thornton, president and chief executive officer of Software Earnings. "Our conference gave bankers a chance to discuss with peers and industry experts how best to stay at the leading edge of check imaging and processing. Themed "Full Throttle", our conference – as well as our technology development – is based on taking our clients to new levels of imaging and payments efficiencies."

The conference featured two strategic tracks. The first was tailored to users of Software Earnings' First Touch iCapture, a single remote capture platform for Fed image exchange, retail merchants, corporate clients, correspondent banks, bank branches and lockbox/remittance. Software Earnings-led sessions ranged from product support to remote deposit capture marketing to industry trends discussions. Attendees also heard three bank case studies on the business reason for remote deposit capture, thin versus thick client and a lockbox overview.

The second track focused on Software Earnings' large bank check processing customers, which are comprised of 37 of the top 50 U.S. banks. Attendees discussed technology and product updates, developments in imaging and the impact on core processing systems. Managing risk with centralizing payments distribution, reducing operating expenses by leveraging remote capture sites, and improving overall customer satisfaction were among the key topic discussed.

“While we have open and interactive dialogue with our bank customers on a regular basis, the benefit of having banking industry and technology experts in one room to discuss industry changes and technology innovation is immeasurable,” said Don Samuels, executive vice president, Global Sales. “Each year we leave the user’s conference with a better understanding of bank’s technology needs and a more defined path for our products and services. This year, recurring themes among our bank customers included centralizing payments functions and taking every operations advantage remote capture has to offer from later cut off times to eliminating courier fees.”

During the conference, attendees were introduced to two new products from Software Earnings, First Touch iCaptureHD, a remote deposit capture technology that specifically addresses the needs and restrictions of home-based consumers and small businesses, and OnTrac, an image file exchange technology that provides a Web-based, centralized interface for monitoring and managing a bank’s electronic data capture and exchange traffic. Vendor partners Billerica, Mass.-based Orbograph, Minneapolis-based BLM Technologies, Inc. and Columbus, Miss.-based BankTEL® Systems were also on hand for presentations.

About Software Earnings

Software Earnings, founded in 1988, is a software and services company serving the check and image processing industry by providing their clients with quality applications, software enhancements, implementation services and education and training for today's image processing environments. Software Earnings is headquartered in Memphis, Tenn. with a regional office in Charlotte, N.C. For more information, please visit www.SoftwareEarnings.com.

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